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QR CODE PLACEMENT GUIDE

This is for a 9x6 postcard, but the guidelines apply to all letter rate mailpieces

ADDITIONALLY:

the mobile barcode should not be placed within 2" of the actual postage indicia when the indicia is not placed in the described "indicia zone."

**CANNOT BE IN THE INDICIA ZONE:
2 inches from the bottom edge of the piece
within 4 inches from the right edge of the piece.**

**CANNOT BE IN THE BARCODE ZONE:
5/8 inch from the bottom edge of the piece within 4 3/4 inches
from the right edge of the piece.**